

For Immediate Release

### Choices for Youth Announces New Executive Director



July 08, 2024 (St. John's) – Choices for Youth is pleased to announce Jen Crowe (She/Her) as the organization's new Executive Director.

Jen comes to this role with experience in youth program development through prior roles at Memorial University and Conservation Corps NL. In March 2020, Jen joined Choices for Youth as the Coordinator of Strategic Initiatives, using her expertise to lead work on the development of a provincial Integrated Youth Services model. In 2022, her role was reclassified to Manager of Strategic Initiatives. In this capacity, she successfully led the development of Choices for Youth's first pan-organization data and evaluation strategy and oversaw the implementation of the organization's inaugural comprehensive cross-organization client management system. In 2023, Jen was promoted to the position of Senior Director of Strategy, Fund Development, and External Relations. In this influential role, she provided strategic direction for Choices for Youth's fund development initiatives, communications needs, impact measurement strategies, and Integrated Youth Services efforts. Jen holds an Honours degree in Political Science and a Certification in Public Policy from Memorial University of Newfoundland and Labrador, and a Masters of Public Administration from Western University. Jen currently represents Newfoundland and Labrador on the Board of Directors for the Canadian Housing Renewal Association.

Jen will be transitioning into this role following the departure of Sheldon Pollett, long-time Choices for Youth Executive Director of 23 years, who has since moved into the exciting new role of Executive Director at Raising the Roof. The search for Choices for Youth's new Executive Director included a robust recruitment and selection process, led by Choices for Youth's Human Resource and Compensation Committee of the Board of Directors with support from an external Human Resources consultant.

"We are confident that Jen will provide strong, visionary leadership as we navigate organizational priorities, challenges, and opportunities" says Geoff Davis, Chair of Choices for Youth's Board of Directors. "Jen's commitment to the organization's values and strategic goals aligns perfectly with our aspirations for stability, growth, and impact in supporting vulnerable children, youth, and young families in our community. We are very excited about the future for Choices for Youth under Jen's leadership and the positive impact she will undoubtedly continue to have on our organization and community."

“I am grateful for the opportunity to lead Choices for Youth. Throughout the past 4+ years working within the organization, I have had the privilege of witnessing firsthand the impact of the organization’s innovative and evidence-based programs in improving the lives of the most vulnerable youth in our communities” says Jen Crowe. “I look forward to working with the incredible team at Choices for Youth to foster stability and support for our existing programs, and to grow our proven models to meet the mounting housing, employment, education, and mental health needs of vulnerable youth within our community while working to prevent future instances of youth homelessness.”

Choices for Youth would like to extend a warm welcome to Jen as our new Executive Director, who will start in this new role on Monday, July 15<sup>th</sup>.

**Associated Links:**

- Choices for Youth welcomes expressions of interest for the position of Executive Director >[here](#)<
- Long-Time Choices for Youth Executive Director, Sheldon Pollet, Accepts Top Role at Raising the Roof >[here](#)<

*Choices for Youth is a non-profit, charitable organization that supports children, youth, and young families ages prenatal-29 to secure stable housing and employment while working toward family stability and better health, all through innovative programming and social enterprises.*

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