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For Immediate Release

## **Province-Wide Survey Launched to Help Name New Provincial Integrated Youth Services Network**

Choices for Youth (CFY) and Newfoundland and Labrador (NL) Health Services are excited to announce the launch of a province-wide survey inviting individuals to help select the new name for Integrated Youth Services (IYS) in NL. While the survey is open to all residents of the province, the primary target audience is youth aged 12-29.

IYS is all about bringing together mental health, wellness, and social services under one roof in centralized hubs across the province. The goal is to eliminate barriers accessing support for young people and helping youth achieve their goals. In St. John's, CFY has been operating an IYS hub since 2004, and through a partnership with NL Health Services, Government of Newfoundland and Labrador, and 65+ community partners across the province, CFY is pleased to be co-developing a provincial network of IYS across NL. This provincial network will start with the development of two new hub site locations chosen through a Request for Proposals process which closed in November 2024. IYS hubs will serve as access points for a comprehensive range of services, including mental health, housing, food security, primary care, and family services. These hubs will be a place of inclusivity, belonging, and empowerment, designed to meet youth where they are in their personal journeys and support them in their growth. As IYS grows across the province, we are launching this provincial engagement campaign to select a name that both identifies and unites hub sites as part of this transformative, provincial model of supports and services.

Selecting the official name of IYS in NL is the next step in advancing the IYS model in NL. The development of a provincial model of IYS aims to ensure that youth and young families in rural and remote areas can access services closer to home. IYS has grown rapidly across Canada in the last 10 years, with over 100 hub sites currently operational, and 50 in development, the goal is 400 total hub sites across Canada.

By participating in this survey, residents across the province are helping to identify a name that resonates with young people. Participants' voices will shape how these hubs are perceived and ensure they feel welcoming to everyone.

The survey closes on Friday, February 07, 2025, at 11:59 p.m. NL time (11:29 p.m. in Labrador). To participate in the survey, visit [here](#) before the closing date. For questions about the survey, please email [info.iys@choicesforyouth.ca](mailto:info.iys@choicesforyouth.ca).

For more details about the survey or the IYS hubs, please visit [www.nliys.ca](http://www.nliys.ca).

## Associated Links:

- [Request for Proposals Launched for Two New Provincial Integrated Youth Services Hubs](#)
- [\\$4.3 Million Invested in Budget 2024 for Implementation of a Provincial Integrated Youth Services Model](#)

## Quotes:

“The naming of the provincial Integrated Youth Services network provides opportunity to shape something that's truly for and about young people in Newfoundland and Labrador. We want these hubs to feel welcoming and accessible – places where youth feel supported in every way. This survey will collect input from youth, various groups, and the general public to help us select a new name, ultimately setting the tone for what we are building together.”

– Matt Piercey, Director of Integrated Youth Services, Choices for Youth

“NL Health Services is pleased to partner with Choices for Youth, on the Integrated Youth Services model in Newfoundland and Labrador. In part, this model provides youth and young families with improved access to primary care, mental health and addictions, and public health services through partnerships with family care teams. NL Health Services encourages current and future users of IYS services to participate in the survey to help select a name for this important and expanding model.”

– Darla King, Vice President of Transformation Well-being, NL Health Services

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